

CERATO

DIVE INTO THE PLEASURE



The Power to Surprise

THE SPIRIT OF FUN.

The new Cerato's distinctive new styling and continuous innovations make it not just a car that's fun to look at, but a car that's fun to drive.

The balance of design, technical excellence & class-leading innovations are delicately combined in an affordable package - to remind you that life is best lived with The Spirit Of Fun.

Look. Then look again.

With its eye catching coupe-like silhouette, bold curves and sporty redesigned headlamps, this is style that will last for miles.



1. New Stylish Headlamps
2. Airflow Curtains
3. Stylish Rear Reflectors
4. New Design Rear Combination Lamps
5. Puddle Lamps
6. New Fog Lamps
7. Refined Tiger Nose

*Images and specifications may vary



There's fun in control.

With three distinct driving modes, you are in control of how you choose to enjoy your ride



Glossy Black Finishing



Smart Trunk



Audio System with MirrorLink



60:40 Split Folding Rear Seats



Rear Center Armrest with Cup Holder

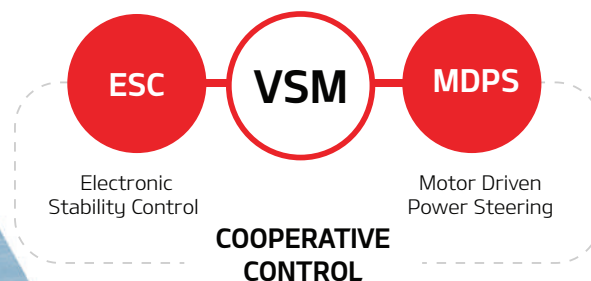
Let's be safe.

Fun without safety is unthinkable. Our top priority is to think of everything - should the unthinkable happen. From advanced airbag systems to a reinforced body, it's all about protecting you and your passengers.



Sound system

New Cerato's 6-speaker sound system with separate tweeters is designed to deliver crystal clear and full-bodied sound reproduction.



6-Airbags



Hill Start Assist



ISOFIX Anchor Child Seat



Front & Rear Parking Sensor with reverse camera



High Strength Steel



Anti-lock Braking System



Brake Assist System



Electronic Stability Control

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BODY COLOURS



Temptation Red

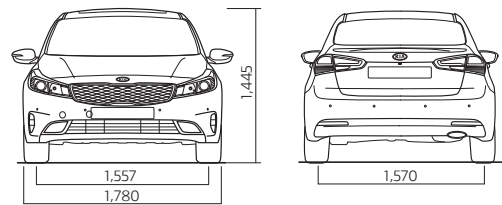
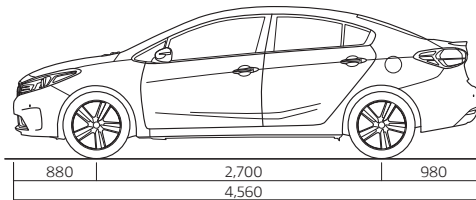


Pearl White



Glittering Metal

DIMENSION (MM)



WHEEL DESIGN

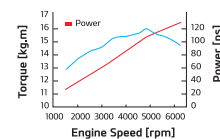


17" Alloy Wheel

ENGINE DATA

Gamma 1.6 MPI

Displacement : 1,591 cc
Max. Power : 130ps / 6,300 rpm
Max. Torque : 16.0kg.m / 4,850rpm



Peter Schreyer

Kia Chief Design Officer & President



"Through design, the Kia brand will become etched in customers' hearts."

BEST GLOBAL BRAND

69

In 2018, Kia came in 69th place on Interbrand's ranking of the 100 'Best Global Brands' with estimated brand value of US\$6.9 billion. Our ranking has been on an upward trend since 2012 when we debuted in 87th place, followed by a rise to 84th place in 2013.

Best Global Brand 2016

2018	\$6.9 billion
2017	\$6.68 billion
2016	\$6.3 billion
2015	\$5.7 billion
2013	\$4.7 billion

Authorised Sales Outlet:

Disclaimer: All information and illustrations are based on data available at the time of publication and are subject to change without notice. NAZA KIA MALAYSIA reserves the right to discontinue or change the models, features, specifications, options, designs and prices of the products. Some of the items herein are optional at extra cost. Kindly contact NAZA KIA MALAYSIA Sales Outlets for more information.



Unlimited Mileage
*Terms and conditions apply.

*Images and specifications may vary

SPECIFICATIONS

1.6 Sx		
TECHNICAL SPECIFICATIONS	ENGINE	GAMMA 1.6 MPI D-CVVT
	Type	cc
	Displacement	1,591
	Bore X Stroke	77 x 85.44
	Max. Power	95.3(130)/6,300
	Max. Torque	157(16.0)/4,850
	Fuel Type	Petrol
	Fuel Tank	50
	TRANSMISSION	
	Transmission Type	6-Speed Automatic
CHASSIS	Seating Capacity	(Person)
	Body Type	4-Door Sedan
	Front Brake	Ventilated Disc
	Rear Brake	Solid Disc
	SUSPENSION & WHEEL/TYRE	
	Front	MacPherson Strut
	Rear	Coupled Torsion Beam Axle (CTBA)
	Wheel	17 Alloy
	Tyre Size	215/45 R17
	Spare Tyre	Full Size
EXTERIOR	Head Lamp	Projector Auto Light Welcome Light Escort Light
	High Mounted Stop Lamp	LED Type
	Rear Combination Lamp	LED Type
	Windshield Glass	UV Cut Solar Glass
	Outer Handles Door	Chrome Coated with Pocket Light
	Side Door Mirror	Electric Adjustable Integrated LED side turn signal Electric Folding Puddle Lamp
	Front Fog Lamp	
	INTERIOR	
	Instrument Panel	Trip Computer Supervision Cluster
	Survivor	With Illumination
Entertainment System	Head Unit	3.5" TFT Mono LCD
	GPS Navigation	
	Rear View Camera	
	USB/AUX connectivity	
	Speaker	6 Speakers Dual Zone Full Automatic
	Air Conditioner	Cluster Ioniser Rear Air Vent Auto Defogger
	Driving Pedals	Alloy
	Seat	Material 10-Ways Power Driver Seat Memory Seat
	Front Seat	Centre Arm Rest Headrest Adjuster 60/40 Split Folding
	Rear Seat	3-Point ELR Type With Height Adjuster
Front Seatbelt	Rear Seatbelt	3-Point ELR Type
	STEERING	
	Upholstery	Leather Wrap
	Power Steering	Motor Driven Power Steering (MDPS)
	Minimum Turning Cycle Radius	(m)
	Steering	Tilt and Telescopic
	Paddle Shifter	
	Steering Control	Audio Control with Bluetooth Auto Cruise
	CONVENIENCE	
	Key	Keyless Entry Push Start Button
	Drive Mode Select	Eco, Normal & Sport Mode
	Smart Trunk	Keyless Trunk Release
	Luggage Compartment Capacity	(l)
	Windows	Front and Rear Powered Auto Up / Down Driver & Passenger Safety Window
	Glove Box Cooler	With Illumination
SAFETY	Airbags	Dual Front Side Curtain
	Child Anchor	ISOFIX
	Sensor	Parking Assist System Speed Sensing Auto Door Lock Impact Sensing Auto Door Unlock Anti-lock Brake System (ABS) Brake Assist System (BAS) Electronic Brakeforce Distribution (EBD) Electronic Stability Control (ESC) Vehicle Stability Control (VSM) Traction Control System (TCS) Hill-start Assist Control (HAC) Emergency Stop Signal (ESS)
	Active Safety System	

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NAZA KIA MALAYSIA
(892406-V)

KIA CARELINE : 1-800-888-KIA (542)